

Improving Performance by Transforming Relationships

RCA CASE STUDY



Background

Results from an employee engagement survey identified ambivalence and low staff engagement on a Radiation Oncology Unit located at a prominent teaching hospital in the US.

A recently hired Director observed similar engagement issues – lack of trust between therapists, dosimetrists, physicists and physicians, and mistrust of the previous Director. Observed outcomes of this were blaming, bullying and lack of teamwork between groups. Further, staff members reported hesitancy to provide feedback and share ideas due to fear of negative responses and retaliation.

Concerned about the consequences of low staff engagement, the new Director of the unit contacted an organizational development consultant internal to the organization to develop and implement a plan of action for improving engagement and related outcomes. As a first step, focus groups were conducted. The issues identified suggested that the RC Survey would be a good measure to capture a baseline and the ongoing pulse of the Radiation Oncology Unit's team dynamics. Relational Coordination Analytics partnered with the Director and the internal consultant to provide baseline and follow-up measurement services. The first phase of their effort is now complete.



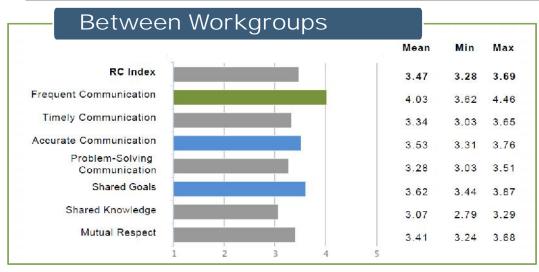
RC Survey Questions Radiation Oncology Unit

COMMUNICATION	Frequent Communication	How frequently do people in each of these groups communicate with you about the coordination of patient care in the department of radiation oncology?
	Timely Communication	Do they communicate with you in a timely way about the coordination of patient care in the department of radiation oncology?
	Accurate Communication	Do they communicate with you accurately about the coordination of patient care in the department of radiation oncology?
	Problem Solving Communication	When there is a problem with the coordination of patient care in the department of radiation oncology, do people in each of these groups blame others or work with you to solve the problem?
HIPS	Shared Goals	Do people in each of these groups share your goals for the coordination of patient care in the department of radiation oncology?
RELATIONSHIPS	Shared Knowledge	Do people in each of these groups know about the work you do with the coordination of patient care in the department of radiation oncology?
RELA	Mutual Respect	Do people in each of these groups respect the work you do with the coordination of patient care in the department of radiation oncology?



Baseline RC Results

Radiation Oncology Unit



Key Observations

- RC Index score suggested opportunities for improvement driven by weak:
 - Timely-Communication
 - Problem-Solving Communication
 - Shared Knowledge
 - Mutual Respect
- Findings parallel within workgroup scores with the exception of shared knowledge.



Notes

- The Between Workgroup RC scores are based on responses given by participants about workgroups/individuals of which they are not a part.
- The Within Workgroup RC scores are based on responses given by participants about their own workgroup.





Baseline Results

Workgroup Focus - Nurses

Nurses, a critical boundary spanning role between patients and other providers, were identified by their colleagues as having weak Problem-Solving Communication and Shared Knowledge.

Amongst themselves, Nurses identified weak Problem-Solving Communication, Shared Goals, Shared Knowledge and Mutual Respect.







Interventions

Shared Knowledge

Shared Goals

Mutual Respect

Timely and Accurate Communication

Problem Solving Communication

Job shadowing and report outs by staff members.

Unit and role-based goal development disseminated and communicated broadly, with emphasis on targets and alignment.

Three all-staff meetings and an off-site gathering occurred for the first time in 10 years. The intent of the all-staff meetings was to discuss what each group thinks of the other, and identify common goals. The off-site was purely social, with games to encourage mixing and getting to know each other.

An email script was co-developed with managers to practice email etiquette. Emphasis was placed on the mindset that it costs a lot more to read emails than to send them. The script focused on mindfulness about sending blanket emails to everyone regardless of relevance.

Small group huddles focused on prior day production results and errors were introduced (versus all-team huddles). This was an attempt to augment the problem solving process whereby errors are resolved the day of with the relevant team members.

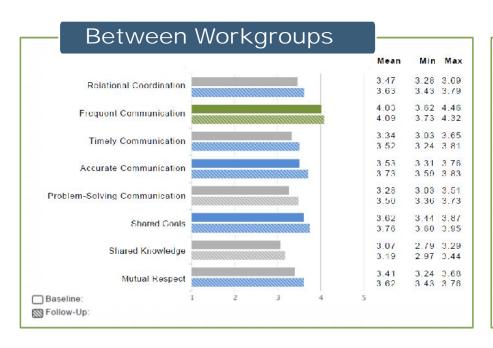
Managers were asked to document daily occurrences of problem solving vs blaming vs no action in an effort to socialize problem solving actions.

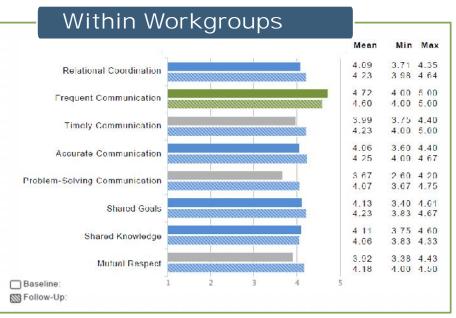


Post-Intervention Result Comparison

Radiation Oncology Unit

Progress made in key areas of opportunity identified at baseline:





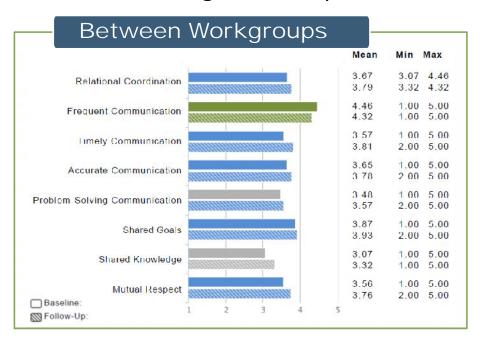
 All dimensions of relational coordination improved between baseline and followup. Of note, the improvement in Timely and Problem-Solving Communication and in Mutual Respect from a weak to moderate score.

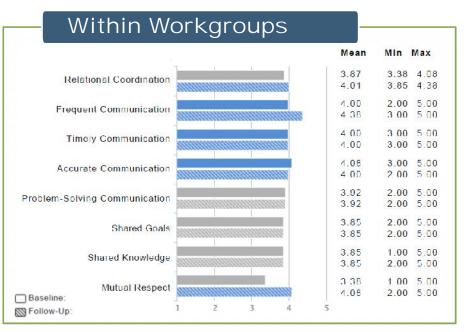


Post-Intervention Result Comparison

Workgroup Focus - Nurses

The RC Survey allowed the Radiation Oncology department to identify specific issues within the Nursing Leadership structure on that unit.





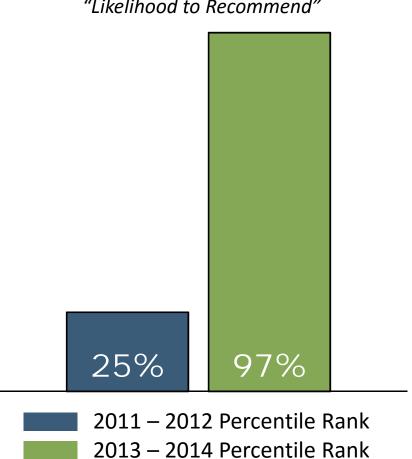
- Leadership coaching was implemented with this group.
- The Director also initiated a hiring search for a new member of the Nursing Leadership team on the Radiation Oncology Unit.



Post-Intervention Results

Patient Satisfaction

Press Ganey – Patient Satisfaction "Likelihood to Recommend"



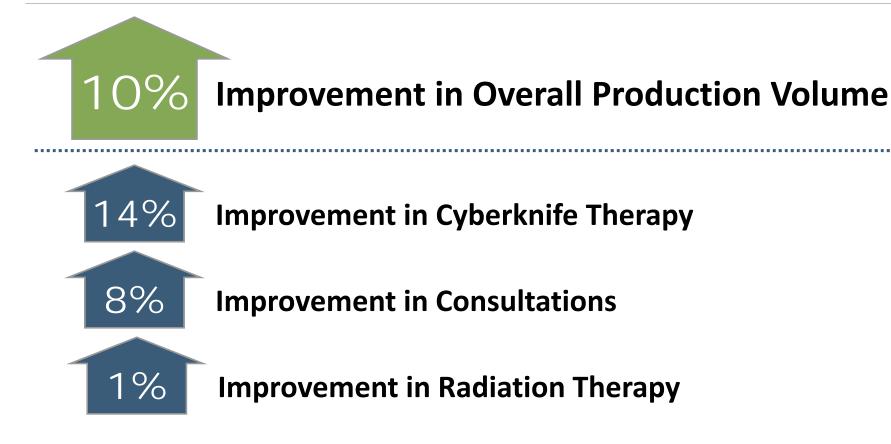
"The work towards improving [Patient Satisfaction] began in earnest in 2012, and we've seen steady increases... we've been working on RC while Press Ganey Scores have climbed."

- Senior Consultant, Academic Medical Center



Post-Intervention Results

Production Volume

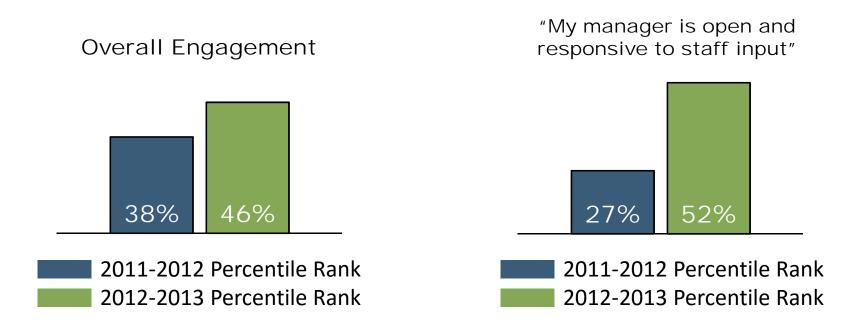


Production volumes have risen across the Radiation Oncology Unit and measurable improvements were made in Cyberknife Therapy, Consultations, and Radiation Therapy.



Post-Intervention Results

Employee Engagement



"This shift represented behavior changes on the part of managers to engage staff more in problem solving, and communications. Still a long way to go, but it was nice to see this improvement."

- Senior Consultant, Academic Medical Center



Next Steps

- Expand efforts to focus on Quality and Safety.
- Hire a Quality Program Manager to attend to key metrics, processes, behaviors, and errors.
- Introduce Crucial Conversations workshops to attend to skills supporting the behavior of "speaking up".
- Development of interdisciplinary change team to encourage staff to speak up, address problems as teams, and spread learning in the form of small group and all group communications.
- Introduction of RC as an ongoing framework and metric to track progress.
- Repeat measurement of RC in 6-8 months.